Rohit Methwani

Product Designer at Miko.ai

✈ rohitmethwani.xyz 📞 +91 – 7666941715 ✉ rohit.methwani31@gmail.com

Hustling towards creating meaningful and impactful experiences with my diverse skills, since 3+ years now!

Experience

Square Off – Product Designer   Oct '21 – Oct '23

- Worked cross functionally with developers, customer support, marketing and CXOs.
- Designed asynchronous support, cutting queries by ~35%, saving costs.
- Enhanced onboarding, reducing drop-offs by ~30% and TAT by ~50%.
- Optimized rating system, boosting App Store rating from 3.9 to 4.3.
- Crafted user personas and flows, elevating user satisfaction by 25%.
- Led an experience-focused campaign, gaining valuable user insights. Presented design solutions, garnering strong stakeholder support.
- Developed a robust design system for consistency and scalability.

Thence Design Studio – UI Design Intern   June '21 – Oct '21

- As an Intern, I worked in a team of 5 with 3 fellow designers and a Product Lead where in we designed a solution for a fitness platform for a sports giant-Royal Challengers Bangalore (RCB).
- I was responsible for designing the module for trainers which would help them to conduct online workshops seamlessly, along with managing the design documentation and handoff part.

Studylink Classes – Visual Designer   June '19 – June '21

- As a Visual Designer, I worked closely with the founder to design their all needs such as website, posters, social media posts.

White Graphics – Associate Designer   May '19 – June '19

- Here, I worked alone as a designer where in I was reponsible to design and develop company's website.
- Along with that I got some hands on experience in print media as well.

Recognitions

Ready Components plugin was recognized by Adobe   Nov '19

The plugin was displayed in the list of curated plugins in Nov 19 version.

Education

Bachelor's in Computer Engineering   Aug '18 – June '21

Mumbai University. Average CGPA: 8.89